



City of Westminster

# Council Agenda

Title: **Council Meeting**

Meeting Date: **Wednesday 24th January, 2018**

Time: **7.00 pm**

Venue: **Westminster Council House, 97-113 Marylebone Road,  
London, NW1 5PT**

Members: **All Councillors are hereby summoned to attend the Meeting  
for the transaction of the business set out.**

**Admission to the public gallery is available from 6.30pm.**

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wheelchair access via the Sammy Ofer Centre.**



**An Induction loop operates to enhance sound for anyone  
wearing a hearing aid or using a transmitter. If you require  
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Officer, Mick Steward, Head of Committee and Governance  
Services.**

**Email: [msteward@westminster.gov.uk](mailto:msteward@westminster.gov.uk) Tel: 020 7641 3134  
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**Westminster Council Meeting**

**Wednesday 24 January 2018**

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| <b>1. Priority Order of Business</b>                         | <b>(Pages 1 - 2)</b>  |
| <b>2. Report of the Appointments Sub-committee (16.1.18)</b> | <b>(Pages 3 - 4)</b>  |
| <b>3. Briefing Note: Public Health</b>                       | <b>(Pages 5 - 8)</b>  |
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**Stuart Love**  
**Interim Chief Executive**  
**19 January 2018**

# Agenda Item 12

## CITY OF WESTMINSTER

### COUNCIL MEETING – 24 JANUARY 2018

#### AGENDA ITEMS 9, 10 and 11 COMMITTEE REPORT/FUTURE POLICY PLAN/NOTICE OF MOTION PREFERRED ORDER OF ITEMS FOR DEBATE (STANDING ORDER 11)

#### MAJORITY PARTY

No	Agenda Items 9, 10 & 11	Future Policy Plan/No	Issue/Cabinet Member Portfolio
1.	Appointments Sub-Committee	-	Appointment of Chief Executive
2.	Public Health	90	Adult Social Services and Public Health
3.	Air Quality	6	Environment, Sports and Community

Briefing Notes are attached for the items selected for debate from the Future Policy Plan

#### MAJORITY PARTY/MINORITY PARTY

	Agenda Item 11	Subject	
4.	Notice of Motion	Church Street Masterplan	Housing

Stuart Love  
Interim Chief Executive  
18 January 2018

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## REPORT OF THE APPOINTMENTS SUB-COMMITTEE MEETING ON 16 JANUARY 2018

**Present:** Councillors Nickie Aiken (Chairman), Robert Davis, MBE, DL,  
Adam Hug and Tim Mitchell

### 1. Appointment to the post of Chief Executive and Head of the Paid Service

- (a) The Appointments Sub-Committee met on 16 January to interview three candidates for the post of Chief Executive. The Sub-Committee unanimously agreed that Stuart Love should be recommended to the full Council for appointment.
- (b) Statute and the Council's Standing Orders provide that full Council must approve the appointment of the Chief Executive before an offer of appointment is made. In addition Standing Order 51 (which is also statutory), requires all Cabinet Members to be given the opportunity to object to the appointment.

**(Note:** Members of the Cabinet have been consulted on the recommendation of the Appointments Sub-Committee and no objections to the proposed appointment have been received.

- (c) Under Section 4 of the Local Government and Housing Act 1989 the Council is required to designate one of its officers as the head of the paid service. The Chief Executive will be the head of the paid service.
- (d) The approval of the salary details for the post were delegated to the Director of People Services in consultation with the Leader.

**We recommend:** That Stuart Love, currently Interim Chief Executive, be appointed Chief Executive and the Head of the Paid Service with immediate effect.

Nickie Aiken, Chairman

Local Government (Access to Information) Act 1972 – Background Papers  
Report to the Appointments Sub-Committee meeting held on 16 January 2018  
(This report is exempt from publication by virtue of para 1 of Schedule 12A of the LGA 1972).

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**Council Meeting: 24 January 2018**

## **Briefing Note**

**Subject: Public Health**

### **Introduction**

This short paper provides an overview of the breadth of work that Public Health has been involved in. It also highlights the positive contributions made by the department and some of the areas that have been successful in improving the lives of the Westminster population.

### **Community Champions**

Westminster Community Champions Stats (2016-2017):

- 100 community champion volunteers delivered 5834 hours of volunteering
- 28 large events were held promoting health, with 5,587 residents attending
- 619 weekly activities were held, covering physical activity, healthy eating, and social activities, with 7,428 residents attending
- 44 public health campaigns were run, reaching 4,530 people

### **Highlights:**

#### **NHS Health Checks**

6,500 health checks were delivered by GPs and pharmacies to residents between the ages of 40-74. Everyone received their own report on the state of their health, any risks that had been identified and where to go to get help to reduce their risks.

#### **Sexual Health**

We commissioned two new sexual health services to support residents in the community. These went live on 1 April 2017 and launched in July 2017 with a performance from the Joyful Noise choir, a choir of people living with HIV.

To ensure residents can access sexual health support 24/7, we have developed digital platforms. We have also maintained and supported a long standing sex worker service as well as continuing to support the club drug clinic. To ensure barriers and patient pathways to our services are improved, we have developed partnership meetings with the CCGs and NHS England.

#### **Smoking and tobacco control**

Smoking prevalence has fallen to a record low of 13% in Westminster (compared to 22% five years ago) and we remain among the lowest in the country for smoking in pregnancy.

Our local stop smoking service provider 'Kick It', provide evidence-based face to face behavioural support and free pharmacotherapy ( NRT and Champix) to Westminster residents who wish to quit smoking. If you manage to quit smoking for 4 weeks with a specialist service you are 5 times more likely to be able to stay quit for good.

In 2016/17 9.7% (2,918) of Westminster's smoking residents set a quit date with 'Kick It' and 4.7% (**1,558**) successfully quit smoking for 4 weeks. This performance exceeds the ambitious target that was set in their contract and means that 'Kick It' in Westminster are not only the leading stop smoking service provider in London but also in England. (This is measured by number of 4 week quits achieved per 100,000 smoking population (<https://digital.nhs.uk/catalogue/PUB30058>))

'Kick It's Youth Prevention arm, 'Ctrl Z' run a programme of events and workshops to raise awareness, prevent and reduce the uptake of smoking (including shisha) in young people in the borough. In 2016/17 **1,550** young people in Westminster received an intervention from 'Ctrl-Z'.

### **Shisha**

Public Health also work with council partners on wider aspects of Tobacco Control work. This has included:

The symposium has been followed up by the development of an information leaflet for shisha businesses which was launched at an engagement event sponsored by the Marble Arch BID in November 2017.

### **Alcohol service**

The proportion of residents who need structured alcohol treatment who were identified within local hospitals and commenced structured treatment in Westminster in 2016/17 was 92%. This is 32% above target.

57% of those leaving alcohol treatment in Westminster had achieved abstinence from alcohol. The national average is 50%.

### **Drug and Alcohol Wellbeing Service (DAWS)**

DAWS has worked closely with outreach teams to assist the homeless population in the borough around issues related to Spice use. They have delivered bespoke training to supported housing and hostel teams.

206 Westminster residents who are in substance misuse treatment have accessed our specialist Education, Training & Employment support in 2016/17.

### **Tackling Childhood Obesity Together**

In the second year of running the Mind Exercise Nutrition Do It (MEND) programme, 56% of completers reduced their BMI, 43% of completers reduced their waist circumference and over 50% of completers increased their physical activity.

In the January-March 2017 Change4life life campaign, Westminster achieved the second highest total clicks of any UK authority (6607) and hundreds of App downloads.

## **Oral Health Campaign**

Tooth decay is the top cause of non-emergency hospital visits for children in Westminster, despite efforts to encourage better brushing and trips to the dentist.

In Westminster 35 per cent of five year-old children have at least one decayed, missing or filled tooth, compared with 27% in London and just under 25% across England.

The figures have been improving, in 2012 five year olds in the borough had on average 1.72 decayed missing or filled tooth, in 2015 this had fallen to 1.17. However, it is still concerning given tooth decay is almost entirely preventable.

Research shows that there are additional cultural and transitory barriers to registering with a dentist early and a lack of awareness of dental health resources.

Westminster City Council launched in January 2018 a new campaign to tackle the issue, with a new animation, '[The Tale of Triumph over Terrible Teeth](#)' aimed at young children.

Pupils from Pimlico Primary School were present for the launch of a new oral health campaign, aimed at reversing the concerning trend among children aged one to nine.

The video is being shown at schools across Westminster, and children can follow the story of Ravi and the tooth fairy, who encourages him to brush in the morning and before bed with a fluoride toothpaste, and to cut down on sugary foods and drinks. Visit [westminstertoothfairy.com](http://westminstertoothfairy.com) to view the animation and ask your children to take the quiz on oral health.

## **Annual Public Health Report and mental wellbeing**

The Director of Public Health, Dr. Mike Robinson, used his annual report this year to highlight the important issue of mental wellbeing and how we can all improve our mental wellbeing. The report suggests five simple ways we can all protect our wellbeing: by being active, giving, learning, taking notice and connecting with each other.

In response to the report, Westminster's Communications Department is currently planning a mental wellbeing campaign which will partner with the pan-London movement, backed by the Mayor of London, Thrive LDN.

In early 2018 we will launch mywestminster: mental health support project. A 2-year project that will:

- Promote the positive benefits of singing and music for mental wellbeing through creating more community choirs within Westminster for a variety of groups.
- Engage with hard to reach groups to foster a sense of community and a social and therapeutic network through the choir's activity
- Contribute to community cohesion and resilience
- Improve awareness of services provided to support people with mental health issues.

### **Response to Grenfell Tower**

Public Health made a valuable contribution to the Grenfell Tower incident as part of the Tri-borough response. This was in the initial response and remains on-going. It covers areas of work that range from; leading on the production of a Humanitarian Impact Assessment, to mobilisation of the Community Champions, to leading and supporting partnership work on Health and Wellbeing and mental health including the production of a multi-agency therapeutic pathway and a suicide prevention action plan.

**Council Meeting: 24 January 2018**

**Briefing Note**

**Subject: Air Quality Debate – Context Paper**

## **Air pollution in context**

Along with much of the rest of London, Westminster currently exceeds legal limits for Nitrogen Dioxide (NO<sub>2</sub>). While currently meeting 'objective levels' for fine dusts known as Particulate Matter, there is no safe level for these pollutants so the Council is working to bring PM levels down as far as possible.

The adverse health impacts of poor air quality are increasingly well understood. It is estimated that around 9,400 deaths in London in 2010 were attributable to NO<sub>2</sub> and one type of Particulates (PM<sub>2.5</sub>); air pollution is the second biggest cause of premature deaths in the UK after smoking. The young, the old, and those with pre-existing health conditions are disproportionately affected by air pollution. Recent medical evidence being published is also making a direct link between exposure to poor air to an increase in risk of dementia and low birth weight in babies.

Pollution impacts on Westminster's attractiveness as a place to live in, work in and visit. According to the City Survey, air quality is Westminster residents' number one concern.

## **Sources of pollution**

- Close to 60% of NO<sub>2</sub> emissions in Westminster come from road transport. The largest contributors to this are TfL buses (18%), Taxis (8.5%) and diesel cars (7%). Just over one third of emissions are from Domestic and Commercial gas heating and finding solutions to building based pollution is a key focus for us.
- For PM<sub>2.5</sub>, road transport accounts for nearly two thirds of emissions. Domestic and Commercial gas account for around 12% and emissions from construction site equipment (Non Road Mobile Machinery or NRMM) contribute 10%.

## **Policies and strategies**

- Westminster is a designated Air Quality Management Area, which means we have a statutory duty to both monitor air quality and to implement an action plan to reduce pollution levels.
- The current Air Quality Action Plan 2013-2018 runs out at the end of this year; the new plan will be subject to a public consultation exercise later this year. The Action Plan ties into other complementary policies and strategies, including the Westminster City Plan and Greener City Action Plan 2015-2025.

- A member Scrutiny Panel delivered a report into the Council's work on air quality in June 2017. The recommendations in the Panel report will feed into the version of the Air Quality Action Plan, as will the learning from three external thought leadership events held in the last half of 2017.

### **What we're doing**

- Westminster has a flagship Low Emission Neighbourhood project, which is a private/public collaboration in the Marylebone area utilising £1m grant funding from the Mayor of London, with a further £1 match funding. The LEN is a testing ground for innovation and new policies, such as the UK's first diesel surcharge for pay and display parking.
- We recently became the only borough in London to have two LEN projects, as the Northbank BID was awarded funding for a business LEN in December 2017, building on the excellent progress we have made with our first LEN.
- The #dontbeidle campaign aims to reduce unnecessary engine idling through behaviour change and enforcement; currently 5000 people have signed our #dontbeidle pledge and we are confident of meeting our 10'000 pledge target.
- Westminster has the largest and most extensive Electric Vehicle charging network in the UK, but we plan to increase this further still, and introduce more fast-charging points and will work with TfL to encourage take up of zero-carbon taxi's.
- We have worked with the GLA to organise 4 schools air quality audits to best identify specific school recommendations to improve air quality and will seek to secure funding for as many measures as possible, and commit to trialling new ideas to test new solutions around schools
- We will work up a set of innovative policy recommendations to develop the outcome of our thought leadership work last year, with both short term actions and a long term plan e.g. through new planning policies to shape a low-pollution city for the future

### **Working in partnership**

- Air pollution is a shared problem. As well as being an issue which crosses borough boundaries, there are a number of key policy levers to tackle pollution that are outside the direct control of the Council. For example: reducing emissions from TfL buses and black cab taxis is the responsibility of the Mayor of London, while central Government has wide-reaching powers such as the ability to change the tax regime on more polluting diesel vehicles (Vehicle Excise Duty currently incentivises the purchase of diesel cars).
- Westminster's role is therefore to act as a 'critical friend' to both the Mayor of London and central Government. We support and partner with them on our shared objectives to deliver clean air, but are not afraid to call for more action where we think they are falling short.

- The Mayor of London has made improving air quality one of his priorities. A key part of this is the scheduled April 2019 introduction of the Ultra Low Emission Zone (ULEZ), a scheme where older and more polluting vehicles will have to pay a charge to enter Inner London. Westminster is broadly supportive of this scheme, and we are also in favour of plans to extend the ULEZ to the North and South Circulars (thus covering all of the borough) in 2021.
- Lobbying and partnership working remains a key focus to ensure that the learning we have is shared so we can all benefit from reduced pollution in London and elsewhere. We are also determined to push government to deliver a green brexit, making sure environmental standards remain high in UK law.

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